

the online sea-change
Web Walk Video



SURGE
MEDIA

powerful online solutions

WHY VIDEO ON YOUR WEBSITE?

At SURGE MEDIA we believe that video on the web is surging and it will soon be the most preferred medium on the internet.

DID YOU KNOW?

- YouTube is now the second most used search engine*
- 81% of all Australian internet users view an average of 7 hours of video each month*
- Video helps to improve your Search Engine ranking

WHAT IS WEB WALK VIDEO?

Web Walk Video is a cutting edge technology where a live presenter comes on to your website and guides your customers to special offers & promotions. The presenter can also give a strong call to action.



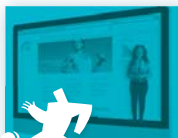
WEB WALK VIDEO 3-STEP PROCESS



STEP 1
video shoot



STEP 2
editing



STEP 3
website upload

OTHER VIDEO PRODUCTION SERVICES

- Corporate videos
- Property videos
- Client testimonial videos
- Website commercials
- Instructive videos and tutorials

WHAT DOES A WEB WALK COST?

At SURGE MEDIA we are committed to making Web Walk Video (WWV) affordable for every website owner. You can either purchase your WWV outright or sign up to our monthly payment plan and spread the cost over the course of a year.

BUY YOUR WWV OUTRIGHT!

Have a WWV presenter on your website for less than \$1,000

Single WWV (inc. gst) 1 x 30 to 45 second WWV that can feature on any selected page of your website.	\$990
Extra* WWV's (inc. gst) 1 x 30 to 45 seconds extra WWV's that can be added to any page of your website.	\$550

MONTHLY PAYMENT PLAN

Have a Web Walk Video on your website for as little as \$66 per month**.

Single WWV plan (inc. gst) 1 x 30 to 45 second WWV that can feature on any selected page of your website.	\$66/month + \$297 (booking fee)
Extra WWV's plan (inc. gst)* 1 x 30 to 45 seconds extra WWV's that can be added to any page of your website.	\$37/month + \$165 (booking fee)

PREPARING FOR YOUR WEB WALK VIDEO

All you need to do to prepare for your Web Walk Video shoot is:

- **Select your talent.** Select one of our professional actors from the Web Walk Video website to represent your business. Alternatively you can provide your own talent (do it yourself or one of your employees) for the shoot .
- **Write your script.** Provide us with your 30 to 45 second script prior to the shooting date. Once you have drafted your script we will review your script and provide feedback (we offer one hour of complementary writing assistance with each WWV).
- **Book your shoot.** Book your shoot online at webwalkvideo.com.au and select an appropriate shooting date.

*Additional WWV's can only be shot on the same day and with the same selected talent.

**All plans are based on a minimum term of 12 months. A \$11 setup fee and a \$2.95 monthly fee will apply to all payment plans to cover third party direct debit fees.

Book online via webwalkvideo.com.au

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